

HOW TO SUBMIT AN OP-ED

Thank you so much for your interest in submitting an Op-ed to the Houston Chronicle!

Op-eds are an important tool that parents and community members can use to educate and inform audiences about an important issue and to sway public perception. Parent and community voices matter in public education, and writing op-eds helps the public understand how particular policies or changes support student achievement. The issues impacting students are complex, and deserve a platform where the community can come together to address the need.

Structure of an Op-ed

Paragraphs 1-3	Paragraphs 4-6	Paragraphs 7-9	Paragraphs 10
Why do you care? What is the op-ed about?	Explain the issue you are trying to address	What is the solution? What outcome do you hope to achieve? What happens if we continue to wait for change instead of creating change?	Option 1: Coda - Restate your point and why this needs to be solved now. Option 2: Call to action - What do you want readers to do in order to bring change? What happens if we continue to wait for change instead of creating change?

Op-eds can be submitted to outlook@chron.com.

Op-eds should include the following:

- The word length should be between 600 to 750 words, though on occasion shorter or longer pieces are considered.
- Up to three people can be listed in the byline. We do not publish pieces signed by groups or organizations.
- Include your name, day and evening phone numbers, a short bio, any conflicts of interest and whether the piece is submitted to the Chronicle exclusively.
- In the body of the email, please include a quick summary, 100 words, about the op-ed and why it's relevant for our publication.
- Any figures or claims of fact should be backed up by sources, preferably with a hyperlink.

If you have questions, please contact Belinda Moreira through this [form](#) or at info@houstonpan.org.